



August 4, 1999

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Dear Mike:

Creation of the *ACE PhotoShop 5 Exam Cram* book is a long and arduous process. I know that, from the author perspective, you realize the absolute necessity for accuracy. Because the book is focused on helping a reader pass a proficiency exam, both the instructional text and the hands-on practice exercises demand perfection.

Each chapter of the book underwent intense scrutiny by an highly respected author, reviewer, and instructor, David Xenakis. Had the reviewer raised any serious issues with respect to technical accuracy or completeness of coverage in the manuscript, another reviewer would have been engaged. The entire manuscript was also copy-edited (only a light edit was necessary for this manuscript) to ensure clarity and readability.

The Exam Cram series is the premier certification preparation series in the nation today. Our books are sold worldwide – both in English and in more than a dozen translated languages. The Adobe certification program is one of many programs on which we decided to publish. It is one of only two user-level programs that warranted an Exam Cram book. The other primary user-level program covered by the Exam Cram series is the Microsoft Office User Specialist.

We were very pleased to have achieved our goal of being the first publisher to release a PhotoShop 5 ACE book. We would not have done that without your extraordinary dedication and discipline. Very few authors are able to work within our tight schedule constraints and perform at a high level of accuracy. I am delighted that during my efforts to identify potential PhotoShop 5 authors, you came highly recommended by a colleague of mine.

The Exam Cram series boasts 14 titles published in 1998, out of a total of 25 for the Certification Insider Press imprint. The number of active titles in print for the press is now 60. High-quality books like yours allowed the press to overtake the market in less than two years. There are now over 2 million CIP guides in print.

Sincerely,

Shari Jo Helfr

Acquisitions Editor